



<b>FACTS</b>	<b>What does COUNTRY Financial® do with your personal information?</b>
<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>What?</b>	The types of personal information we collect from you and from outside sources and share depend on the product or service you have with us. This information can include data such as name, address, phone number, driver's license number, Social Security Number, Internet cookies, investment experience, assets and transactions.
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons COUNTRY Financial® chooses to share; and whether you can limit this sharing.

<b>Reasons we can share your personal information</b>	<b>Can COUNTRY Financial share?</b>	<b>Can you limit this sharing?</b>
<b>For our everyday business purposes</b> such as to process your transactions, service your products and services, manage your accounts, or respond to court orders and legal investigations	Yes	No
<b>For our marketing purposes</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	Yes	No
<b>For our affiliates' everyday business purposes</b> information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes</b> information about your creditworthiness	Yes	Yes
<b>For our family of affiliates to market to you</b> using certain financial information (see "Who we are" for affiliate listing)	Yes	Yes
<b>For non-affiliates to market to you</b> to offer products that may benefit you or help you manage and protect your financial security (by providing only contact information)	Yes	Yes

**To limit our sharing**

To limit our sharing by opting out, the following apply:  
 Do not share information about my creditworthiness with your affiliates for their everyday business purposes.  
 Do not allow your affiliates to use certain financial information to market to me.  
 Do not share my personal information with non-affiliates to market their products and services to me.

To opt-out, please visit us online: <https://www.countryfinancial.com/PrivacyNoticeOptOut>  
**or** call toll-free at 1-866-COUNTRY (1-866-268-6879)

If you have previously opted out of data sharing with COUNTRY Financial®, there is no need to submit another request. Your previous opt-out will be honored at a household level.

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## To limit our sharing *(Continued from Page 1)*

**Please note:** For circumstances where you can limit our sharing, if you are a new customer we may begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we may continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.

## Who we are

<b>Who is providing this notice?</b>	This privacy notice is provided by: COUNTRY Mutual Insurance Company® COUNTRY Casualty Insurance Company® COUNTRY Preferred Insurance Company® COUNTRY Life Insurance Company® COUNTRY Investors Life Assurance Company®	COUNTRY® Capital Management Company COUNTRY Trust Bank® Cotton States Life Insurance Company <sup>SM</sup> CC Services, Inc.
<b>How does COUNTRY Financial protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
<b>How does COUNTRY Financial collect my personal information?</b>	We collect your COUNTRY Financial® personal information, for example, when you <ul style="list-style-type: none"><li>● apply for an insurance policy or open a financial account</li><li>● pay a bill</li></ul> We also collect your personal information from others, such as credit bureaus, affiliates or other companies.	
<b>Why can't I limit all sharing?</b>	Federal law gives you the right to limit only <ul style="list-style-type: none"><li>● sharing for affiliates' everyday business purposes - information about your creditworthiness</li><li>● affiliates from using certain information, such as credit or financial information, to market to you</li><li>● sharing for non-affiliates to market to you</li></ul> State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.	
<b>What happens when I limit sharing for an account I hold jointly with someone else?</b>	Your choices will apply to everyone on your policy or account.	

## Definitions

<b>Affiliates</b>	Companies related by common ownership or control. They can be financial and non-financial companies. <ul style="list-style-type: none"><li>● <i>COUNTRY Financial's affiliates include those companies that control, are controlled by or under common control with the companies mentioned above.</i></li></ul>
<b>Non-affiliates</b>	Companies not related by common ownership or control. They can be financial and non-financial companies. <ul style="list-style-type: none"><li>● <i>Non-affiliates we share with may include providers of products or services that we believe may be of interest to you, or other insurance or financial services providers.</i></li></ul>
<b>Joint marketing</b>	A formal agreement between non-affiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"><li>● <i>Our joint marketing partners may include other insurance companies, banks, or financial services providers.</i></li></ul>

<b>Questions?</b>	Call toll-free at 1-866-COUNTRY (1-866-268-6879) or visit us at <a href="http://www.countryfinancial.com">www.countryfinancial.com</a> .
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## Other important information

### **Nevada Residents**

Under state law, we are providing this notice to inform you that you have the option to be placed on our internal “do not call” list. To be placed on the list, you may submit a request using one of the following options:

- Submit a written request to: **COUNTRY Financial Do Not Call List**  
Attn: Agency Promotions & Co-Op  
PO Box 2020  
Bloomington, IL 61702-2020

- Contact your local COUNTRY Financial representative.
- Call 1-866-COUNTRY and speak with a customer service representative.
- Visit [www.countryfinancial.com](http://www.countryfinancial.com), click on the Contact Us tab, and send us an email.

Please be sure to include your name, address and phone number that you would like to include on our list.

### **If you have questions, you may also contact the Nevada Attorney General’s office at:**

Office of the Nevada Attorney General  
Bureau of Consumer Protection  
555 E. Washington Avenue, Suite 3900  
Las Vegas, NV 89101  
Phone (702) 486-3132  
Email [BCPINFO@ag.state.nv.us](mailto:BCPINFO@ag.state.nv.us)

*Please note that our internal “do not call” list is limited to telephone solicitation calls. We may still contact you about your COUNTRY products, insurance claims, and other service-related matters.*

### **California, Montana and Vermont Residents**

We do not share your personal information with non-affiliated parties for their marketing purposes.

### **SIPC Notice to customers of COUNTRY® Capital Management Company (CCMC)**

You may obtain information about the Security Investor Protection Corporation (SIPC), including the SIPC brochure regarding investor protection, by visiting SIPC’s website at [www.sipc.org](http://www.sipc.org) or calling SIPC at (202) 371-8300.

### **Notice to 529 College Savings Plan customers of CCMC**

CCMC is registered with the U.S. Securities and Exchange Commission and the Municipal Securities Rulemaking Board (MSRB). An investor brochure describing protections that may be provided by MSRB rules and how to file a complaint with an appropriate regulatory authority is available at [www.msrb.org](http://www.msrb.org)