



Hello COUNTRY Retiree,

I hope this message finds you well.

Our COUNTRY team is truly grateful for your contribution to our company. As we commemorate our 100th anniversary this year, we would like to invite you to join us. Without you and your colleagues, this milestone would not have been possible.

As a measure of our gratitude, I invite you to participate in these ways:

- **Save the date for a 100th Anniversary celebration**

No milestone anniversary is complete without a party! Please save **Tuesday, June 17, 2025**, for an onsite celebration at our corporate headquarters in Bloomington. Join current COUNTRY folks as well as your fellow retirees to remember our history and learn more about our future. A formal invitation will be mailed soon, and all information will be on the special Retiree website I share below.

- **McLean County Museum of History – 100th Anniversary COUNTRY exhibit**

We are excited to partner with the McLean County Museum of History to honor this milestone. We have installed a temporary exhibit honoring our past and celebrating our present and future adjacent to the Agriculture in the Heartland exhibit. This will run through the end of 2025.

- Show a copy of this letter or the image on the retiree website for free admission for yourself and up to three additional guests any day the Museum is open and 10% off in the Museum gift shop.
- Check www.McHistory.org for museum hours
- Save the date for a program with local historian and librarian Bill Kemp, who will share more about our history in a presentation at the museum at **6:30 p.m. on Tuesday, September 16, 2025**.

- **Share your story**

We'd love to hear from you! Share your favorite COUNTRY memory (including photos if available) by emailing a note to 100Years@COUNTRYFinancial.com or mailing to Attn: 100 Year Team, PO Box 2020, Bloomington, IL 61702-2020. We hope to share these stories throughout the year with our COUNTRY team.

- **Visit the 100th Anniversary Retiree website for more information**

Bookmark www.countryfinancial.com/retirees and check often for videos, memories, messages, and so much more. All information about how you can join in the celebration will be posted on the website throughout the year! Again, thank you for your contribution to this significant milestone. We are so grateful for your support and look forward to celebrating with you throughout the year!

A handwritten signature in black ink that reads "Jim Jacobs".

Jim Jacobs
Chief Executive Officer
COUNTRY Financial